

## Electronic Acknowledgement Receipt

EFS ID:	5904781
Application Number:	10759553
International Application Number:	
Confirmation Number:	8102
Title of Invention:	Method of distributing targeted Internet advertisements based on search terms
First Named Inventor/Applicant Name:	Morgan Perry
Customer Number:	25096
Filer:	Maurice J. Pirlo/Sarah Arnold
Filer Authorized By:	Maurice J. Pirlo
Attorney Docket Number:	418268719US
Receipt Date:	17-AUG-2009
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Time Stamp:	20:26:28
Application Type:	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		20090817ResponsetoNonFinalOA.PDF	780174 5cb292ff94610fb89fad4112ecbd16c95 32x	yes	14

Multipart Description/PDF files in .zip description			
	Document Description	Start	End
	Miscellaneous Incoming Letter	1	1
	Amendment/Req. Reconsideration-After Non-Final Reject	2	2
	Claims	3	9
	Applicant Arguments/Remarks Made in an Amendment	10	14

**Warnings:**

<b>Information:</b>	Total Files Size (in bytes):	780174
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**New Applications Under 35 U.S.C. 111**  
If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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